

## **Blenheim Centre, Penge - 23/00178/FULL1**

I am writing on behalf of Iceland Foods Ltd to express our support for the proposed redevelopment of the Blenheim Centre. We are excited about the prospect of being part of a project that promises not only to rejuvenate the local area but also to enhance the shopping and commercial experience for the community.

Iceland has been engaging with Hadley Property Group throughout the planning process for the new development. We are particularly pleased that the redevelopment plans include the provision of a new Iceland store. Hadley has engaged extensively with us from the outset, ensuring that our requirements and specifications have been considered.

The new Iceland store will be an essential component of the redeveloped Blenheim Centre, continuing to offer a wide range of high-quality, affordable food products to the community. We have every confidence that the redevelopment of the Blenheim Centre will bring about a positive transformation and will serve the community for many years to come.